

# Contemporary Ethnography Across the Disciplines Hui 2018

## Sponsorship Opportunities

20-23 November 2018

University of Santiago, Chile

<http://cead.org.nz/>

## **A fantastic opportunity to showcase your organisation.**

CEAD 2018 in Santiago, Chile, is seeking financial support through sponsorship and patronage opportunities.

The partnership with our patrons and sponsors is of utmost importance to us. Together we will enable and legitimate CEAD researchers, scholars and practitioners to:

- push the boundaries of ethnographic and qualitative research
- ask new questions
- inform policy makers of ways to serve citizenry better
- develop cutting-edge tools for contemporary inquiry
- expand international, reciprocal relationships
- reframe contemporary issues for novel solutions
- explore, value and recognise the researcher / participant relationship–by learning to work cooperatively
- explore the e/effects of research on participant communities
- contribute to the enhancement of every day practices
- give voice to the disadvantaged and underrepresented
- work to build a sustainable and equitable future for all societies –and individuals in those societies
- define and strive for more just societies; develop more ethical practices (in research and the lived experience)
- build social justice and transformation in communities support emerging researchers and graduate students.

**We are expecting over 200 delegates to attend CEAD 2018**

## PACKAGES

### Support

We have three levels of "support" sponsorship available:

- \$1,000 plus GST (3 pre-conference workshop registrations)
- \$750 plus GST (2 pre-conference workshop registrations)
- \$500 plus GST (1 pre-conference workshop registration)

Each of these Support level sponsorships includes group logo on the conference handbook and on the conference website.

### Major

We have five levels of 'major' sponsorship available. The total inclusion packages for Major level sponsorships are outlined in the table below.

- Platinum at \$15,000 plus GST (4 comp. registrations; naming rights to dinner)
- Gold at \$10,000 plus GST (3 comp. registrations; naming rights to welcome reception)
- International Keynote Sponsor at \$7,500 plus GST (2 comp. registrations; naming rights to keynote talk)
- Silver at \$5,000 plus GST (2 comp. registrations; naming rights to lunch)
- Bronze at \$2,500 plus GST (1 comp. registration; naming rights to a conference tea)
- Exhibition at \$1,200 plus GST (Perfect for publishers! Display stand in registration area for duration of conference)

***All the above figures are in \$NZ and are exclusive of GST.***

Sponsorship packages can be tailored to suit a particular organisations' marketing initiatives.

Sponsorship Packages	Platinum \$15,000 plus GST	Gold \$10,000 plus GST	International Keynote \$7,500 plus GST	Silver \$5,000 plus GST	Bronze \$2,500 plus GST
Your group's logo on the conference handbook	√	√	√	√	√
Your group's logo to appear on the conference website	√	√	√	√	√
Your group's logo displayed on the screen in main theatre	√	√	√	√	√
Your group's promotional material in the conference satchels	√	√	√	√	√
List of conference participants	√	√	√	√	√
Your company's logo to appear on the conference satchel	√	√			
Full page advert in the conference handbook (finished artwork to be supplied by sponsor)	√	√			
Your group's banner to be put in place in the plenary theatre for the duration of conference	√				
Four complementary registrations to conference	√				
Naming rights to the hui's traditional dinner	√				
Naming rights to the welcome reception for hui delegates		√			
Three complementary registrations to conference		√			
Half page advert in the conference handbook (finished artwork to be supplied by sponsor)			√		
Your company's banner to be put in place for the duration of 'your keynote speakers' session			√		
Two complementary registration to conference			√	√	
Naming rights to a conference lunch with your banner placed in the catering area				√	
Naming rights to a conference morning or afternoon tea					√
One complementary registration to conference					√

## *Contact Us*

If you wish to discuss your conference sponsorships options, then please contact CEAD President Dr Jacqui Kidd (email: [j.kidd@auckland.ac.nz](mailto:j.kidd@auckland.ac.nz)) or CEAD council member Dr Katie Fitzpatrick (email: [k.fitzpatrick@auckland.ac.nz](mailto:k.fitzpatrick@auckland.ac.nz)).

You can also complete the attached Sponsorship Application Form and return by email to Dr Katie Fitzpatrick : [k.fitzpatrick@auckland.ac.nz](mailto:k.fitzpatrick@auckland.ac.nz) if you prefer.

More information about the CEAD Conference is available on the conference website:  
<http://cead.org.nz/>

## *Sponsorship terms and conditions*

Full payment of your sponsorship commitment is required within 14 days from the date of the invoice.

All cancellations must be made in writing by email to the conference organiser. All cancellations are subject to an administration fee of \$300 + GST.

Cancellations received on or before 5 pm, 28 February 2018 will receive a refund less an administration fee of \$300 + GST. Cancellations made after

5 pm, 28 February 2018 will be liable for the full cost of your commitment. In the unlikely event of the conference being cancelled, a full refund less

a \$300 + GST administration fee will be made.

## Sponsorship Application

Organisation \_\_\_\_\_

Contact person \_\_\_\_\_

Position within Organisation \_\_\_\_\_

Business address \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Telephone \_\_\_\_\_

Mobile \_\_\_\_\_

Email \_\_\_\_\_

### Sponsorship request:

1 \_\_\_\_\_ \$ \_\_\_\_\_

2 \_\_\_\_\_ \$ \_\_\_\_\_

3 \_\_\_\_\_ \$ \_\_\_\_\_

Special requirements \_\_\_\_\_

Upon receipt of your signed application form, the conference committee will forward an email and invoice to confirm your participation.

Signed \_\_\_\_\_

Date \_\_\_\_\_

Please complete this form, keep a copy for your records and email the original to:  
[k.fitzpatrick@auckland.ac.nz](mailto:k.fitzpatrick@auckland.ac.nz)